



Improve Your Corporate Culture by Working Remotely


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Before the internet, brick-and-mortar locations were far more critical to your company's success. How could your team work together if they weren't in the same place? And what about their equipment and resources for work? Forget about price, many tools and even technologies of the past weren't mobile at all.

Stop reading for a moment and look down at your smartphone – unless you're already viewing this from a cellular device. Now, think about all the times you've read work-related articles away from your desk. Unless you view learning about ways to improve your business as leisure, if you're on your phone now, you're working remotely just by reading this.

Your staff might already be working remotely by taking some of their files home on USB drives. While this seems like a simple way to take work outside of the office, this is actually a [security risk](#). At KME Systems our goal is to improve your corporate culture by redefining the way you view work outside the physical office.

Working Remotely Is Not Just for Sick Employees

Today's workforce does not view remote access just as a "perk" for your sick employees. When they are sick, they usually don't appreciate being expected to work – although many of them will anyway.

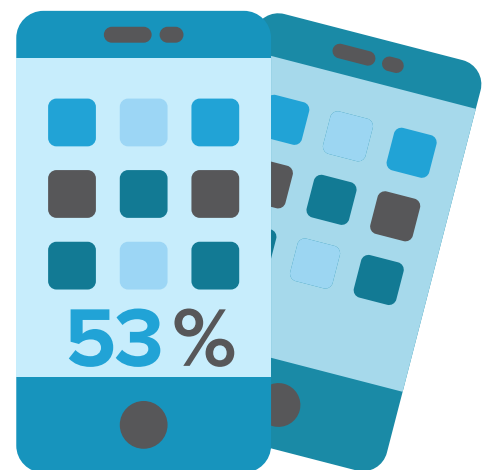
As business owners, we understand that sometimes duty calls and employees must work from home because they or their family are ill. But working remotely isn't just a stopgap or workaround for unfavorable situations. In our digital

economy, it is actually a powerful solution that can unleash your employees to produce and achieve more than you ever thought possible.

How about your sales team? Chances are high that if they're in your office, they aren't earning you money. If they are making things happen, they should always be on the road building relationships and flushing out opportunities. When you equip them with the right technology to work remotely, they can accomplish most of their work without ever coming into your building.

Take many business-related trips? Nothing is worse than being gone for a week and having to play catch up with the office by phone or once you return. Setting up remote access to office projects online means you'll never miss a beat again.

“According to Apperian’s 2016 Mobility Report, 53% of surveyed businesses cite improved processes and increased productivity as the primary benefit of mobility.”



Do your employees have conflicting work styles or tasks that demand more focus? Your company's morale relies heavily on employee satisfaction with their work environment. Rather than trying to manage one workspace to accommodate everyone's needs, you can empower your entire team to perform at their best by allowing them to work away from their desks in specific situations. It doesn't have to mean working off-site, but simply providing options to work occasionally from home or a separate space in your office or building could create a much-needed boost to your corporate culture.

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With all these great ideas in mind, you must be ready to support them with a solution. KME will not disappoint you.

Redefining the Definition of Working Remotely

At the turn of the 21st century, remote access tools and methods were somewhat convenient, but they pale in comparison to the freedom, flexibility and functionality we now have at our fingertips. While laptops are more powerful than ever, and portable hard drives can hold terabytes of data, these resources are just a small part of the remote access revolution. The real game changer is the internet, and particularly the cloud.



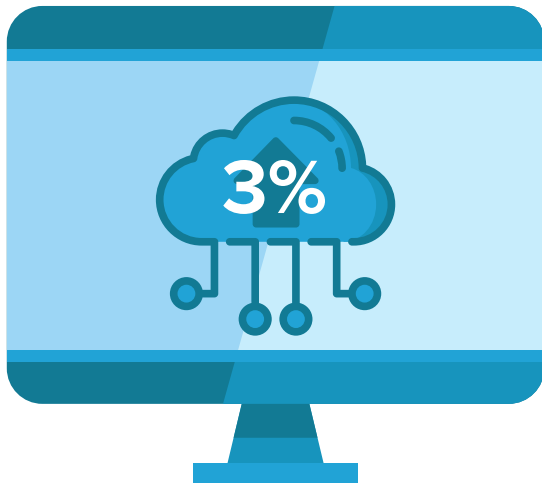
You've certainly heard of the cloud before and might even take advantage of it in your personal life. Ever heard of Dropbox, Apple iTunes or YouTube? Every one of these applications takes advantage of cloud storage. If you upload files to a folder on the web, listen to music over Wi-Fi, or share videos online, you're already using the cloud.

While one of the first benefits of cloud storage was that you could access your files anywhere, the technology has evolved to the point where you can accomplish most – if not all – of your work without ever leaving the web.

Why bring an unsecure USB drive home when you can just pull up your password-protected files online? And business-grade productivity software like Office 365 allows you to work and store projects entirely in the cloud. Although your internet speeds might serve as a bottleneck when working with large files, KME Systems has solutions for a variety of workflow needs.

[Projections for 2017](#) show North American companies will increase their budgets for hosted/cloud-based projects by 3% over the previous year.

Collaborating with peers when working remotely isn't a problem either because the internet also plays a central part in unifying your communications. By switching your traditional phone lines to voice over internet protocol (VoIP), your employees can take their office phones wherever they have internet access. With the right programs, you can also share, delegate and manage activities without gathering your staff in long meetings at the office.



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KME Will Improve the Way You Work

The IT industry is exploding with ways to enable you and your employees to work almost anywhere but the office. By changing when and how you work with remote technology, your corporate culture will never look the same – and that's a good thing.

As a managed service provider, KME Systems will not only provide your business with the solutions to begin working remotely but we will also support you with real services for all your IT network needs. [Give us a call](#) when you're ready to make your corporate culture thrive by taking your office wherever you go.



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